**Use this worksheet to write a short, honest account of your experiences with the design process. Don't assume that others will necessarily know anything about your previous experiences.**

**Did you achieve your goals? Was this assignment task challenging, and why?**

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| **Software Used** | **Have you used this software before?** | **Write a brief review of this software** |
|  | Yes / No |  |
|  | Yes / No |  |
|  | Yes / No |  |
|  | Yes / No |  |
|  | Yes / No |  |

**Write a description for each stage of the Business Card design process you have been working through:**

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| **Research: the problem you were trying to solve, the things you needed to consider, the solutions (designs) that already existed and what you thought about them.** |
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| **Design: work you did to find out about your client’s needs (survey).** |
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| **Plan: various designs based upon client information gathered in the ‘Design’ phase of the project.** |
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| **Create: the software used and why, and a description of the final product produced.** |
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| **Evaluate: Do you like or dislike your final design? Why?If you're not entirely sure *why* you like a certain design, then good starting points include:**  **• Colour**  **• Imagery**  **• Quantity and quality of text**  **• Typography (font style & size)**  **• The atmosphere that particular designs create** |
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**What aspects of this assignment did you consider to be effective or relevant learning for your future? Why?**

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